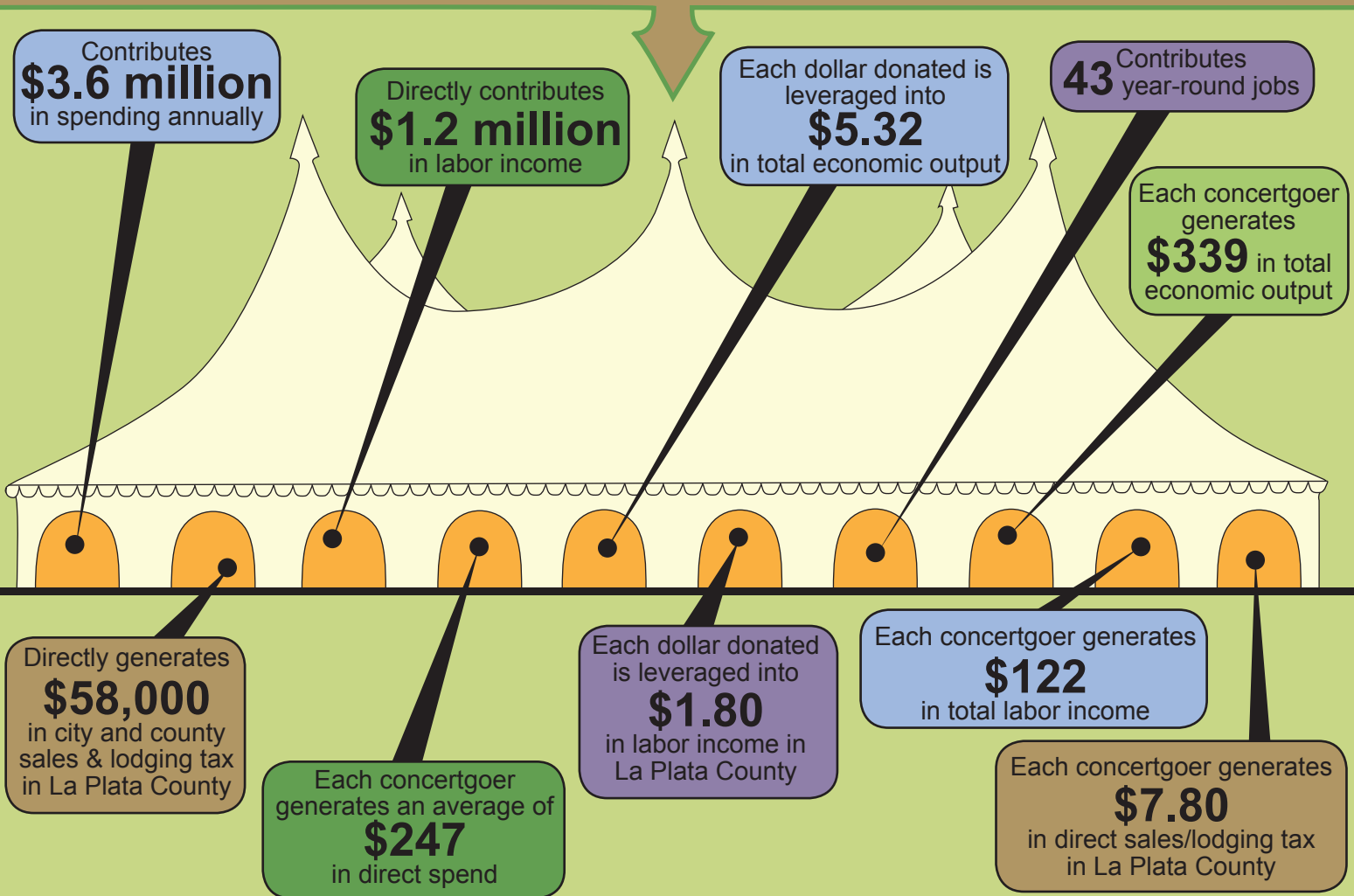


The Many Contributions of Music in the Mountains

ECONOMIC, CULTURAL, AND COMMUNITY

Music in the Mountains commissioned RRC Associates of Boulder, Colorado to measure the economic impact of the Festival and Conservatory on La Plata County, to evaluate the additional contributions to the local community, and to document the profile of the audience. RRC, founded in 1983, is a market research firm that specializes in tourism, special events, and economic research in mountain communities. Perhaps you participated in one of our surveys, and if so, we thank you for your feedback. The study is complete and we are proud to share the results with you!

Music in the Mountains makes a variety of positive contributions to La Plata County's economy, culture, and quality of life for both residents and visitors.

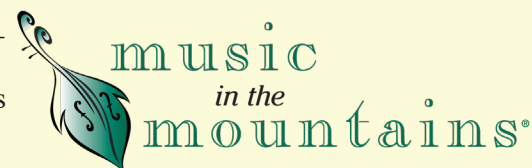


LOCAL INVESTMENTS MEAN LOCAL RESULTS.

Music in the Mountains is a sound investment and economic driver.

quality of life diversity sense of community
economic contribution culture entertainment educational asset

While these findings are exciting and validating, the overall contribution to the community is even bigger. The study found that most festival audience members believe that we are making an “extremely significant contribution” to La Plata County’s culture and quality of life. We learned a lot from the study, including some areas that could use some improvement. We pledge to continue evolving and endeavor to meet and exceed the community needs and expectations. With your help, Music in the Mountains will continue to bring the joy and inspiration of music to people of all ages through performance and education.



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