



# MUSIC IN THE MOUNTAINS

## JULY 11 - AUGUST 1

### 2021 FESTIVAL PROGRAM ADVERTISING

**1** Choose your ad size/price selection: *Based on availability. Space is limited.*



PROGRAM AD SIZES	EARLY BIRD up until Jan 31	REGULAR Feb 1 - Mar 31	IN-SEASON April 1 - May 7	PREMIUM* now - May 7
Quarter Page (vertical) 3.5w x 4.875h	<input type="checkbox"/> \$395	<input type="checkbox"/> \$495	<input type="checkbox"/> \$600	<input type="checkbox"/> \$650
Half Page (horizontal) 7.25w x 4.75h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1100
Full Page 8.75w x 11.25h	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$2000
Inside/Back/Index Full Page	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$2,400	N/A

\*Premium ads will be guaranteed front section placement for optimal exposure with choice of left or right page of program.

**IMPORTANT!! Ads must be paid in full within the date ranges listed above to receive that specified ad rate.**

PLEASE USE MY AD FROM LAST YEAR (2019)

I WILL PROVIDE CAMERA READY ART (See requirements and specifications or visit [www.MusicintheMountains.com](http://www.MusicintheMountains.com))

**2** Advertiser information:

\_\_\_\_\_  
 BUSINESS/ORGANIZATION NAME (This is how your name will appear in the Program Index of Advertisers)

\_\_\_\_\_  
 ADDRESS CITY STATE ZIP

\_\_\_\_\_  
 BUSINESS PHONE ALTERNATE PHONE

\_\_\_\_\_  
 EMAIL ADDRESS

\_\_\_\_\_  
 CONTACT NAME SIGNATURE DATE

**3** Select how you would like to pay for your advertising space:

Invoice me.

I will call with my credit card number.

**IMPORTANT!!**

Ads will not be placed in program unless paid in full. Artwork must be received by May 7.

**Questions?** Contact us at 970.385.6820 or [lbeasley@musicinthemountains.com](mailto:lbeasley@musicinthemountains.com)  
 or visit our 'Advertise With Us' link at [www.MusicintheMountains.com](http://www.MusicintheMountains.com)