



MUSIC IN THE MOUNTAINS

JULY 11 - AUGUST 2

2020 FESTIVAL PROGRAM ADVERTISING

1 Choose your ad size/price selection: *Based on availability. Space is limited.*

PROGRAM AD SIZES	EARLY BIRD up until Jan 31 <i>Save up to 34%</i>	REGULAR Feb 1 - Mar 31	IN-SEASON April 1 - May 1	PREMIUM* now - May 1
Quarter Page (vertical) 3.5w x 4.875h	<input type="checkbox"/> \$395	<input type="checkbox"/> \$495	<input type="checkbox"/> \$600	<input type="checkbox"/> \$650
Half Page (horizontal) 7.25w x 4.75h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1100
Full Page 8.75w x 11.25h	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$2000
Inside/Back/Index Full Page	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$2,400	N/A

*Premium ads will be guaranteed front section placement for optimal exposure with choice of left or right page of program.

IMPORTANT!! Ads must be paid in full within the date ranges listed above to receive that specified ad rate.

PLEASE USE MY AD FROM LAST YEAR (2019)

I WILL PROVIDE CAMERA READY ART (See requirements and specifications or visit www.MusicintheMountains.com)

2 Advertiser information:

BUSINESS/ORGANIZATION NAME (This is how your name will appear in the Program Index of Advertisers)

ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

ALTERNATE PHONE

EMAIL ADDRESS

CONTACT NAME

SIGNATURE

DATE

3 Select how you would like to pay for your advertising space:

Invoice me.

I will call with my credit card number.

IMPORTANT!!

Ads will not be placed in program unless paid in full. Artwork must be received by May 1.

Questions? Contact us at 970.385.6820 or info@musicinthemountains.com
or visit our 'Advertise With Us' link at www.MusicintheMountains.com



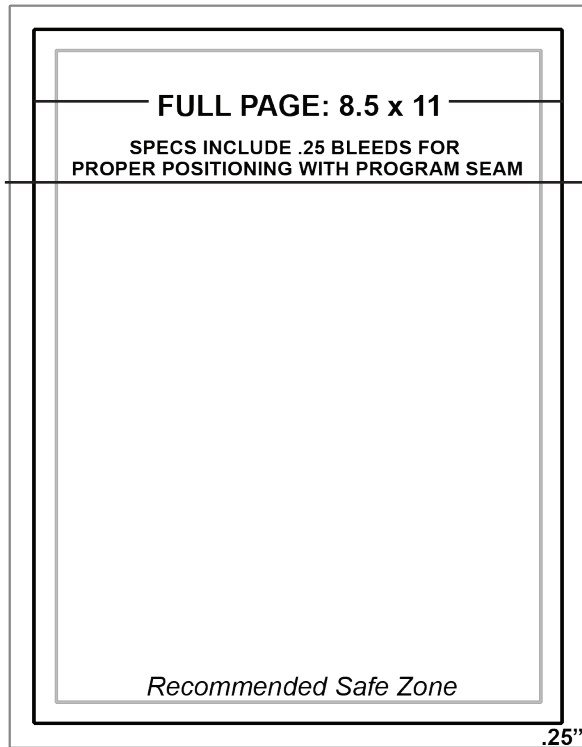
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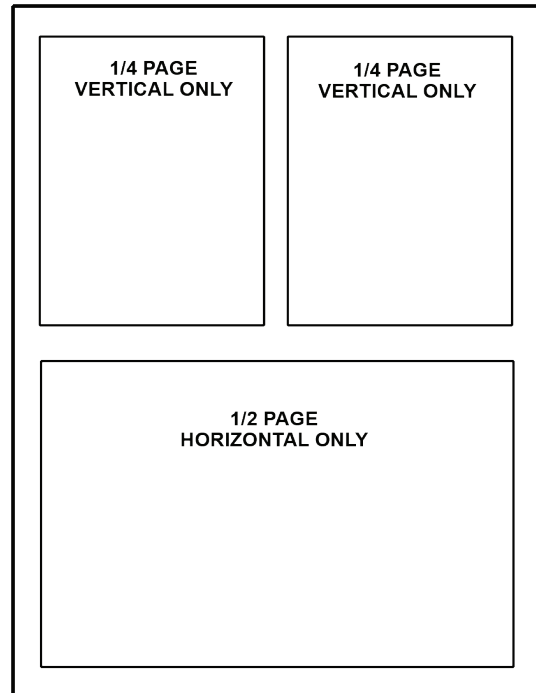
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Advertising Requirements and Specifications:

Our festival program is approx. 114 pages, full color, 8.5 x 11



Full Page 8.5w x 11h*



Quarter Page (vertical) 3.5w x 4.875h

Half Page (horizontal) 7.25w x 4.75h

*Must include at least a .25 bleed for proper positioning with the program seam.

Ad submission size: 8.75w x 11.25h

REQUIREMENTS:

Must provide camera-ready artwork. Artwork provided will be placed 'as is' in the program.

Digital files only, submitted to Music in the Mountains: info@musicinthemountains.com.

We do not provide confirming color proofs and are not responsible for color matches.

FILE FORMATS:

All artwork must be at least 300dpi or your ad may not print correctly.

We will accept JPEG, EPS or PDF files; CMYK; fonts outlined.

We do not accept Microsoft Word or Publisher files. If you have built your ad in this program, save as a PDF.

NEED HELP WITH YOUR AD DESIGN?

If you need assistance with your ad design, Music in the Mountains recommends Creative Compass as our preferred vendor.

Please contact and work directly with Creative Compass.

Call 970-382-0529 or visit www.CreativeCompass.us

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